



## **Public Relations and Economic Development Sub (Policy & Resources) Committee**

**Date:** THURSDAY, 6 OCTOBER 2016  
**Time:** At the rising of the Policy and Resources Committee  
**Venue:** COMMITTEE ROOM - 2ND FLOOR WEST WING, GUILDHALL

**Members:** Mark Boleat (Chairman)  
Deputy Catherine McGuinness (Deputy Chairman)  
Simon Duckworth (Deputy Chairman)  
Hugh Morris (Deputy Chairman)  
Deputy Doug Barrow  
Keith Bottomley  
Alderman Peter Estlin  
Anne Fairweather  
Stuart Fraser  
Lucy Frew  
Wendy Hyde  
Edward Lord  
Jeremy Mayhew  
Tom Sleigh  
Sir Michael Snyder  
Sir David Wootton

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**John Barradell**  
Town Clerk and Chief Executive

# AGENDA

1. **APOLOGIES**

2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**

3. **MINUTES**

To agree the public minutes and summary of the meeting held on 4 July 2016.

**For Decision**  
(Pages 1 - 4)

4. **BRANDING OF CITY FAMILY OF SCHOOLS**

The Town Clerk to be heard.

**For Decision**

5. **THE CITY'S BUSINESS COMMUNICATIONS PLAN: EMPLOYABILITY**

Report of the Director of Economic Development and Director of Communications.

**For Information**  
(Pages 5 - 12)

6. **FEEDBACK ON CITY OF LONDON CORPORATION PARTY CONFERENCE ACTIVITY**

Report of the Director of Economic Development.

**For Information**  
(Pages 13 - 14)

a) Liberal Democrat Party Conference (Pages 15 - 16)

b) Labour Party Conference (to follow)

c) Conservative Party Conference (to follow)

7. **INTERNATIONAL REGULATORY STEERING GROUP (IRSG) UPDATE**

Report of the Director of Economic Development.

**For Information**  
(Pages 17 - 26)

8. **EU ENGAGEMENT UPDATE**

Report of the Director of Economic Development.

**N.B. To be read in conjunction with the non-public appendices at Item 14.**

**For Information**  
(Pages 27 - 30)

9. **CITY OF LONDON CORPORATION - BREXIT MESSAGING**

Report of the Town Clerk.

**For Information**  
(Pages 31 - 34)

10. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

11. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

12. **EXCLUSION OF THE PUBLIC**

**MOTION** - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

**For Decision**

13. **POLICY CHAIRMAN'S BREXIT UPDATE**

The Chairman to be heard.

**For Information**

14. **NON-PUBLIC APPENDIX - EU ENGAGEMENT**

Non-Public appendices to accompany Item 8.

**For Information**  
(Pages 35 - 54)

15. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

16. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND THE SUB-COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**